

RJT/Earthwise Co-op Program



A Partnership for Success

What the RJT/Earthwise Co-op Program can do for your business

Before you close the deal you have to get the lead - and every lead has costs involved. Whether you generate your leads by handing out flyers, advertising in the community newsletter, mailing postcards or running TV ads, you pay for leads. Through the RJT/Earthwise Co-op Program You can receive up to a 50% credit for approved lead generation costs



With proper usage and prior consultation with RJT Industries, there is the potential to double the value of your promotional expenditures and the number of leads they produce.

How does the Co-op program work?

There are certain criteria that must be included in every approved project

- The project must be approved by RJT Industries
- The contractor must have an open account with RJT
- The Earthwise logo must appear and the Earthwise brand promoted.
- There must be verification of cost of the project
- There must be proof that the project was completed and submissions made within 30 days of completion
- The project must be completed within the specified time period

The RJT/Earthwise program will consider a wide range of projects, but each decision will be based on the individual application, funding available and how the project is perceived to affect the marketplace. The fact that a project was approved and completed before does not guarantee approval later.



All reimbursements will be paid in the form of a credit to the contractor's RJT account. There is no other value to the reimbursement. All approvals must be received from RJT in writing, fax or email. All approvals are subject to complete execution of the project as defined in the application and submission of any required proof of completion.

The RJT/Earthwise Co-op Program is funded through contributions from the Earthwise Group and RJT Industries. The amount of funding is limited and when it is exhausted no more co-op credits may be approved. All requests for co-op credits are subject to approval by RJT Industries and the Earthwise Group. Levels of credit are limited to a maximum of 50% of the expenses; approvals may often be at a lower percentage.

The purpose of the RJT/Earthwise Co-op Program is to increase lead generation for the contractor and sales for the contractor and RJT.

RJT Industries

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